

Shenzhen Global Innovation and Entrepreneurship Conference 2023

Shenzhen•China



2023.9



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Seize

Golden

Development Period

To gather global resources, seize the golden development period, accelerate the development of Shenzhen, to build a high-tech and industrial innovation highland with global influence.



Consolidate

China-Arab

Cooperation

China-Arab cooperation and mutual trust are increasingly consolidated and exchanges in various fields are fruitful.

It is necessary to further consolidate economic cooperation and deepen the industrial chain.

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Shenzhen Global Innovation and Entrepreneurship Conference 2023

Theme: Openness, Cooperation and Win-win

Date: 23/11/2023-25/11/2023

Location: Nanshan District, Shenzhen

Hosted by: UNIDO Investment and Technology Promotion Office in Bahrain, Shenzhen Federation of Youth Entrepreneurship Promotion

Co-organized by: Union of Arab Chambers

Key Sectors

Enhancing City Resilience with Science & Technology to Achieve High-Quality S

创新驱动、科技赋能，推动高质

ble deve and International Yo



Display and Exchange



Cultural Exchange



Professional Forums



Panel Discussion

Structure



Opening Ceremony

- Address to the Conference by officials from Shenzhen Municipal Government and UNIDO
- Keynote Speech 1: "Investment and Development in Shenzhen: A Land of Opportunities"
- Keynote Speech 2: "New Businesses and Opportunities in the Sino-Arab Market"

Main Forum: China (Shenzhen)-Middle East Investment Forum

- Speech 1: How do Chinese (Shenzhen) Enterprises Enter the Middle East Market
- Speech 2: Scientific and Technological Innovation and Cooperation Between Enterprises in China (Shenzhen) and the Middle East
- Speech 3: New Opportunities and Challenges of Digital Economy in China
- Speech 4: Frontier Challenges, Application and Investment of New Generation of Artificial Intelligence
- Panel Discussion: An Shenzhen-Focused Discussion on Industrial Cooperation Opportunities in the Middle East
- Cooperation Signing: Signing Ceremony of Joint Construction of Liaison Office of Greater Bay Area Enterprises in Middle East Market

Sub-Forums

- Sub-Forum 1: Global Cultural and Creative New Momentum
- Sub-Forum 2: New Digital Infrastructure Development
- Sub-Forum 3: China "Made with Wisdom" into Middle East—Key Projects Closed-door Roadshow Matchmaking Meeting
- Sub-Forum 4: Middle East Import and Export Trade Forum and Procurement Negotiation Expo
- Sub-Forum 5: International Agricultural Science and Technology Cooperation and Innovation

Closing Ceremony

- Cocktail party, combined with Shenzhen traditional art performances, intangible cultural heritage handicraft on-site experience, high-tech robots and other content

Schedule

24th, November, Morning

Opening Ceremony

Contents:

Address to the Conference by officials from Shenzhen Municipal Government and UNIDO

Keynote Speech 1: With the theme of “Investment and Development in Shenzhen: A Land of Opportunities”, we will jointly discuss the investment opportunities and industrial environment in Shenzhen and the Middle East.

Keynote Speech 2: With the theme of “New Businesses and Opportunities in the Sino-Arab Market”, we will share and discuss the industrial development, business environment, financial support, talent training and other fields between the Middle East and Shenzhen.

Keynote Speech 3: With the theme of “Intangible Cultural Heritage that Lights Up the World”, we will be committed to carrying forward “Oriental aesthetics”, inheriting and disseminating “traditional culture”, and sharing traditional culture of Chinese history and intangible cultural heritage.



Schedule

24th, November, Afternoon

Main Forum: China (Shenzhen)-Middle East Investment Forum

Participants: Officials of the United Nations, and officials of Chinese provinces, cities and counties, representatives of funds, banks, investment institutions, financial institutions, well-known enterprises, research institutes, industries, associations from China and abroad, and media journalists.

Content: The China (Shenzhen) -Middle East Investment and Financing Forum will focus on the metaverse, blockchain, new infrastructure, artificial intelligence, digital economy, electronics industry and other fields, and we will invite Middle East and China business leaders, experts and scholars to express their opinions on industrial development trends, product technology innovation, market opportunities, investment and financing strategies and other fields, and offer suggestions for industrial development. With the theme of jointly discussing financial cooperation and seeking common financial development, promoting financial communication and exchanges between China and ASEAN, and exploring investment hot spots and financial cooperation models in the Middle East.

Speech 1: How do Chinese (Shenzhen) Enterprises Enter the Middle East Market (For Chinese enterprises to go out, to smoothly integrate into the Middle East market).

Speech 2: Scientific and Technological Innovation and Cooperation Between Enterprises in China (Shenzhen) and the Middle East (Both China and the Middle East should leverage the supporting role of scientific and technological innovation, constantly foster new drivers of economic growth, and seize new areas of scientific and technological innovation cooperation).

Speech 3: New Opportunities and Challenges of Digital Economy in China

Speech 4: Frontier Challenges, Application and Investment of New Generation of Artificial Intelligence

Panel Discussion: An Shenzhen-Focused Discussion on Industrial Cooperation Opportunities in the Middle East

Cooperation Signing: Signing Ceremony of Joint Construction of Liaison Office of Greater Bay Area Enterprises in Middle East Market



Schedule

25th, November, All Day

Sub-forum 1: Global Cultural and Creative New Momentum

Participants: UNESCO, provincial, municipal and county leaders, domestic and foreign scientific research institutes, industry associations, cultural and creative industries, cultural heritage protection, digital economy, design, art, media, science and technology, education and media journalists attended, a total of about 80 people.

Content: With the theme of "Cultural Integration and Innovation, Enabling high-quality development of the Global Economy", the forum focuses on cultural heritage, education, design, art, science and technology, media and other fields to explore how to use the power of cultural and creative industries to promote global economic growth and prosperity. And further explore how to strengthen transnational cooperation, promote the upgrading and transformation of local industries, seek common development opportunities, and promote the high-quality development of the global economy. It also studies the sustainable development of the creative economy and how to achieve a balance between social justice, environmental protection and human well-being in economic growth.

Sub-Forum 2: New Digital Infrastructure Development

Participants: Experts, scholars, enterprises and other related institutions in artificial intelligence, big data, blockchain, cloud computing, 5G communication, smart grid, network security, and media journalists.

Content: With the theme of "Lay the Digital Foundation to Build the City of Future", focusing on new infrastructure, digital base, distributed storage, network collaboration innovation technology and integrated application, we will explore the development of new digital infrastructure, and promote the construction of a sustainable industrial cluster of digital economy with new ecology.



Schedule 25th, November

Sub-Forum 3: China “Made with Wisdom” into Middle East—Key Projects Closed-door Roadshow Matchmaking Meeting

Participants: Officials of the United Nations, provinces, cities and counties, representatives of well-known enterprises, research institutes, industries and associations from China and abroad, and media journalists.

Content: Focusing on the cooperation and development between China (Shenzhen) and Middle East enterprises, Middle East business leaders, experts and scholars will be invited to conduct on-site docking and negotiation with Middle East enterprises and merchants on the industry, products and market promotion in China (Shenzhen), build a platform for exchanges and cooperation between Shenzhen and local business associations and enterprises in the Middle East, and promote trade cooperation between China and the Middle East.

Sub-Forum 4: Middle East Import and Export Trade Forum and Procurement Negotiation Expo

Participants: Governments, enterprises from electronic products, household appliances, intelligent robots, lamps and lanterns, porcelain, intangible cultural heritage products, agricultural products, food and beverage, cross-border e-commerce, and related institutions such as supply chain and purchasing association, logistics association, as well as media.

Content: With the theme of “Oversea Exchanges and Development for Culture and Brands” and the display of brand culture and oriental elements, we will discuss the hot issues in the procurement field of China and the Middle East, and seek ways to innovate the system and mechanism; And build a procurement and supply docking platform, show the charm of Chinese brands, promote investment and promote leapfrog development.

25th, November



Sub-Forum 5: International Agricultural Science and Technology Cooperation and Innovation

Participants: UNESCO, provincial, municipal and county leaders, experts from agricultural research institutes, representatives of high-quality enterprises at home and abroad, representatives of industry associations, and media journalists, a total of about 80 people.

Content: With the theme of "Innovative Agriculture, Shared Future: Global Process and China's Contribution", the forum mainly covers smart agriculture, modern seed industry, green and sustainable development of agriculture, future food and nutrition and health, agricultural science venture capital, facility agriculture, modern animal husbandry, world farmers and farms and other fields. By sharing and learning from China's experience in poverty alleviation, rural revitalization, and agricultural science and technology development, and discuss how to actively promote foreign cooperation on agricultural science and technology and how to develop the global food and agriculture governance system, we will explore how to strengthen global science and technology cooperation, help achieve the United Nations Sustainable Development Goals on agriculture, jointly promote the development of innovative agriculture, and contribute to global food security and sustainable agriculture.

Schedule

25th, November, Evening

Closing Ceremony

Location: Nanshan District, Shenzhen

In the form of a cocktail party, relevant officials of the Shenzhen Municipal Government and officials of the United Nations Industrial Development Organization (UNIDO) are invited to deliver speeches. Combined with Shenzhen traditional art performances, intangible cultural heritage handicraft on-site experience, high-tech robots and other content, we will provide overseas talents with the opportunity to freely exchange and understand Shenzhen traditional customs and culture.



Exhibition Areas Setting

we select global innovative technologies and products to be displayed on site, with particular attention to the import and export fields of new generation electronic information, digital and fashion, high-end manufacturing equipment, and new energy. The Conference provides roadshows, exchanges, promotion, signing, project release and other opportunities to show emerging innovation results and future development research, promote project cooperation and talent recruitment, and play the role of a technology-based exhibition incubation platform in a mutually beneficial way.

The Exhibition areas include:

1. Import and Export Trade exhibition area
2. Optoelectronics and optical communication equipment exhibition area
3. Consumer electronics, smart home exhibition area
4. New Energy exhibition area
5. International Exhibition area

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Visions

From Youth、Gather Youth、For Youth



Young Innovation Talent

It will contribute to building Shenzhen into a world-class high-quality development highland and a youth development city, and become an important bridge to promote the exchange of international young innovative talents.



International Cooperation

Promote the name card of an international city, promote international organizations and institutions to settle in Shenzhen, and become an important window to showcase innovative exploration and innovation achievements in various fields.



Sustainable Development

It will provide China's experience in implementing the United Nations 2030 Agenda for Sustainable Development and realizing the goal of "double carbon", and become an important voice in disseminating China's experience in sustainable development

Timeline

2014



Establishment of Shenzhen Federation of Youth Entrepreneurs Association

2017



International Youth Innovation Conference 2017
Openness, Innovation, Development, Future

2018



International Youth Innovation Conference 2018
Youth wisdom, create a better future

2019



International Youth Innovation Conference 2019
Youth innovation and sustainable development

2020



International Youth Innovation Conference 2020
Innovation-driven and technology-enabled to promote high-quality and sustainable development

2021



International Youth Innovation Conference 2021
High-quality innovation driven by science and technology, and sustainable development promoted by green

Shenzhen Youth Square

Shenzhen Exhibition Center

Shenzhen World Exhibition & Convention Center

Shenzhen Youth Square

Five years of hard work, we forge ahead



30000

Participants

Experts and scholars, young entrepreneurs, and outstanding young people at home and abroad



100

Forums

Professional forums, seminars, project roadshows, creative competitions and other activities



89

Media Reports

The central, provincial, municipal and overseas media gave full coverage to the conference



150000

Streams

Total number of people watching live online



25

Project Cooperation

Signed a letter of intent to settle the project with a number of doctors, creator representatives and innovative project representatives



20

Support

Supported by more than 20 UN agencies and professional international organizations



Five Conferences Opening and Renovation

By the end of the International Youth Innovation Conference 2021, There are already more than **70 countries** in the world, and more than **30,000** entrepreneurial young people went to the innovation event through the combination of **online and offline**, looking forward to the bright future created by international youth through science and technology innovation. More than **60 media at home and abroad** reported on this forum. The number of people watching the live broadcast online exceeded **150,000**.

The High-level Forum Summit Expands Influence



With experts and scholars from the United Nations Industrial Development Organization, UNESCO, the United Nations Maritime and Continental Silk Road-Cities Alliance, the World Bank, Nobel Prize winners and other experts and scholars, we have hosted more than 60 high-level forum summits.

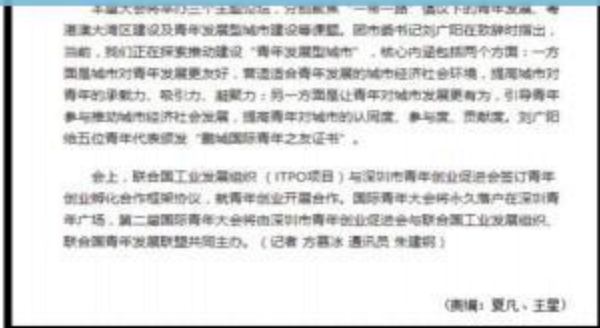


Extensive Media Coverage **Increases** **Visibility**



The official websites of international organizations and national departments, including the United Nations Industrial Development Organization, the United Nations Office for South-South Cooperation, and the Ministry of Science and Technology of China, have reported on the five International Youth Innovation Conferences.

International Media: 美联社(AP)、路透社 (Reuters)、法国新闻社(AFP)、国际文传电讯社 (Interfax)、道琼斯金融通讯社(DowJonesNewswires)、彭博新闻社 (BloombergBusinessNews)、德新社 (DPA)、时代周刊 (Times)、雅虎 (Yahoo!)、MarketWat、ADVFN等



Previous Guests



**Executive Secretary-General
of the United Nations
Economic and Social Council
for Asia and the Pacific**



**Minister of Youth
and Sports Affairs of
Bahrain**



**Deputy Director,
United Nations Office
for South-South
Cooperation**



**Head of ITPO,
Bahrain, UNIDO**



**Director, Trade,
Investment and
Innovation, UNESCAP**



**Honorary Chairman of the
Board of Directors of the
Arab International
Entrepreneurship and
Investment Center**



**Regional Coordinator
for Africa, United
Nations Office for
South-South
Cooperation**



**Senior Project Officer,
United Nations Chief
Technical Adviser**



**Winner of the Nobel
Peace Prize**



**Senior Specialist,
World Bank Asia
Pacific Sustainable
Development Agency**

Previous Guests



Vice Chairman,
Shenzhen CPPCC



Secretary deputy director
of Shenzhen Science and
Technology Innovation
Committee Party



Member of the
CPPCC National
Committee



Director, Programme Coordination
and Information Division, China
Agenda 21 Management Centre



Former Secretary of
Shenzhen Municipal
Committee of the
Communist Youth League



Deputy Secretary of
Shenzhen Municipal
Committee of the
Communist Youth League



Executive Director,
Shenzhen Institute of
Sustainable
Development



Senior Project Officer,
UNDP China Economic
Restructuring
Programme



Dean of Sustainable
Development
Institute of Lake
Stone



Expert from Foreign
Cooperation and
Exchange Center of
Ministry of Ecology and
Environment

Previous Guests

王晓军 Ms. Xiaojun Wang	女 Female	副主任 Deputy Director	联合国南南合作办公室 UN Office for South-South Cooperation
丹尼斯·恩卡拉先生 Mr. Denis Nkala	男 Male	亚太区域协调员 Regional Coordinator for Asia and Pacific	联合国南南合作办公室 UNOSSC
弗朗索瓦·埃科先生 Mr. Francois Ekoko	男 Male	非洲区域协调员 Regional Coordinator for Africa	联合国南南合作办公室 UNOSSC
孙丁丁 Ms. Dingding Sun	女 Female	方案协调专家 Programme Coordination Specialist	联合国南南合作办公室 UNOSSC
拉吉尼·马利克 Ragini Malik	女 Female	方案分析员 Programme Analyst	联合国南南合作办公室 UNOSSC
卢尔德·赫莫苏拉 Lourdes Herмосura Chang	女 Female	信息和通信技术助理 ICT Associate	联合国南南合作办公室 UNOSSC
希拉里·巴克里女士 Ms. Hillary Bakrie	女 Female	联络员和社媒经理 Communication Assistant & Social Media Manager	联合国青年特使办公室 UN office of the Seretray-General's Envoy on Youth
拉马努·贾瓦德 Djawad Ramanou	男 Male	青年协调员 Youth Coordinator	联合国人口活动基金 UNFPA
詹妮弗·科尔维尔女士 Ms. Jennifer Colville	女 Female	联合国开发计划署创新小组组长 Innovation Team leader	联合国开发计划署 UNDP
卡默尔·乌丁·贾托伊 Qamer Uddin Jatoy	男 Male	方案专家 Programme Specialist	联合国开发计划署卢旺达办事处 UNDP Rwanda
考塔尔·泽鲁阿利 Kaoutar Zerouali	女 Female	副驻地代表 Deputy Resident Representative	联合国开发计划署吉布提办事处 UNDP Djibouti
褚亚琪 Yaqi Chu	女 Female	顾问 Consultant	联合国开发计划署泰国办事处 UNDP Thailand
HE Prof. Sarah Anyang Agbor 莎拉·安洋·阿格波教授	女 Female	喀麦隆 Cameroon	Commissioner for Human Resources, Science and Technology 非盟人力资源、科学和技术专员
农库列列科·普鲁登斯·西格瓦尼 Nonkululeko Prudence Sigwane	女 Female	斯威士兰王国 Swaziland	青年发展部负责人 Head of Youth Development
Simiyu Patrobers Robert	男 Male	Microgrid Simulation Analyst (Volunteer)	IEEE Smart Village

Previous Guests

艾曼·陶菲克·阿卜杜勒·拉赫曼·阿尔莫耶德先生 HE Ayman Tawfeeq Abdulrahman Almoayed	男 Male	部长 Minister	巴林青年和体育事务部部长 Ministry of Youth and Sport Affairs
哈希姆·侯赛因 Hashim Hussein	男 Male	负责人Head 主任Director(AICEI)	联合国工业发展组织投资与促进办公室 UNIDO-ITPO BAHRAIN 巴林王国AICEI (AICEI) – Kingdom of Bahrain
哈立德·哈纳菲博士 HE Dr. Khaled Hanafy	男 Male	秘书长 Secretary General	阿拉伯商会联盟 Union of Arab Chambers
特朗斯·塔米宁先生 HE Mr. Terrance Tamminen	男 Male	首席执行官 Chief Executive Officer	莱昂纳多基金会 Leonardo DiCaprio Foundation
布克·库哈达 Buke Cuhadar	女 Female	副主席 Vice President	全球创业网络 Global Entrepreneurship Network
阿菲夫·巴尔胡米 Mr. Afif El Barhoumi	男 Male	投资促进专家 项目协调人 Investment Promotion Expert Program Coordinator	联合国工业发展组织投资与促进办公室 UNIDO-ITPO Bahrain 阿拉伯国际创业与投资中心 Arab International Center for Entrepreneurship & Investment
谢赫·易卜拉欣·阿勒哈利法 H.E. SH. Ebrahim Khalifa Ali Alkhalifa	男 Male	董事局名誉主席 Honorary Chairman Board of Trustees	阿拉伯国际创业与投资中心 Arab International Center for Entrepreneurship & Investment
萨乌桑·卡马尔 HE Dr. Sawsan Kamal	女 Female	巴林国会议员 Bahrain Member of Parliament	巴林国会议员 Bahrain Member of Parliament
扎卡里亚·海杰雷斯博士 HE Dr. Zakaria Hejres	男 Male	主席 Chairman	中东和北非经合组织投资中心 Middle East and North Africa (MENA)OECD Investment Center
塔哈·艾汉先生 HE Mr. Taha Ayhan	男 Male	主席 President	伊斯兰合作青年论坛 Islamic Cooperation Youth Forum
彼得·布鲁克·奥雷利乌斯教授 Peter Bruck Aurelius	男 Male	主席 Chairman	世界首脑会议奖和欧洲青年奖 World Summit Award and European Youth Award
乌拜德利·乌巴伊德利先生 Mr. Ubaydli Al Ubaydli	男 Male	主席 Chairman Union	阿拉伯信息和通信技术, 巴林 Arab ICT , Bahrain
桑亚·加纳亥 HE Ms. Sonya Janahi	女 Female	董事会成员 Board Member	巴林工商会 Bahrain Chamber of Commerce and Industry

Previous Guests

石正方	男 Male	高级专家 Senior ESG Specialist of Green Finance	世界银行集团国际金融公司 IFC of World Bank Group
卡尔文·徐 Calvin Xu	男 Male	首席执行官CEO	云和资本
黄晶	男 Male	主任	中国二十一世纪议程管理中心
莫汉·穆纳辛赫教授 Prof. Mohan Munasinghe	男 Male	创始人兼主席, Founder Chairman 诺贝尔奖得主 Winner of 2017 Nobel Peace Prize	穆纳斯廷赫发展研究所 Munasinghe Institute for Development
丹·古特曼 Dan Guttman	男 Male	约翰霍普金斯大学、天津大学法学院教授	美国公共管理学院院士
徐庆华	男 Male	原总工程师	生态环境部
徐绮阳	女 Female	可持续城市项目协调人	世界银行 (WB)
邱诗永	女 Female	可持续交通可持续城市研究分析员	世界资源研究所 (美国) 北京代表处
米娅·米基克 Mia Mikic	女 Female	贸易投资与创新司长 Director of Trade, Investment and Innovation Division	联合国亚太经社理事会 (UN ESCAP) United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP)
尼亚西尔·塔克特 Niasir Khattak	男 Male	首席运营官 Board Member and Chief Operating Officer (COO)n	美国低碳研究院 US Climate Institute
布赖恩·蒂利特 Bryan Tilit	男 Male	大学教授 Professor of Anthropology	俄勒冈州立大学 Oregon State University
张亚立	女 Female	副局长	深圳生态环境局
汪滔	男 Male	亚太可持续发展局高级专家	世界银行

Speed up the Development of International Exchange Platform

The International Youth Innovation Conference is committed to gathering the wisdom of young people around the world, promoting communication among young people around the world, strengthening exchanges and cooperation between Shenzhen and the international community, and becoming an **important platform for exchanges and cooperation** between Shenzhen and the international community. By bringing together United Nations agencies, international organizations, governments, enterprises, think tanks, research institutes and social organizations, we will let the world know and understand Shenzhen, and promote Shenzhen to achieve quality leadership and innovation-driven development.

Jointly build the internationalization of innovation and entrepreneurship with Shenzhen as the core Exchange platform to polish the international business card of Shenzhen entrepreneurship exchange





Find Direction for Sustainable Development Practice

In August 2019, Shenzhen was given "five strategic positioning", of which "sustainable development pioneer" is the key dimension. The International Youth Innovation Conference will gather global resources, explore new ideas, new models and new paths for sustainable development, and form an effective model that can be **operated, replicated and promoted.**

Present Shenzhen's views, tell Shenzhen's stories and promote Shenzhen's experience to the world, and provide China's experience for the implementation of the United Nations 2030 Agenda for Sustainable Development.



Form New Ecology for Youth Innovation and Entrepreneurship

Guided by **innovation-driven development strategy** and **talent development strategy**, the International Youth Innovation Conference fully mobilizes the strength of advanced international organizations and social entities, gathers guests at home and abroad, representatives of internationally renowned scholars and experts, representatives of outstanding entrepreneurs and outstanding young representatives, and explores community governance models by selecting typical community cases. Share community experiences and foster technological innovations that support community resilience and sustainable development.

We will accelerate the construction of innovation and entrepreneurship talent cultivation centers and gathering centers with global influence, and form a new ecology where young people's innovation and entrepreneurship perfectly integrate with local communities.

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Looking Forward to Your Participation!

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Promotion

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